John B. Lacson Foundation Maritime University-Molo, Inc. College of Business Iloilo City

ELECTRONIC GADGET: LEVEL OF USAGE AMONG BACHELOR OF SCIENCE IN CRUISE SHIP MANAGEMENT STUDENTS AT JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY-MOLO, INC.

A Research Study Presented to the
Faculty Members of the College of Business

John B. Lacson Foundation Maritime University-Molo, Inc.

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Abstract

The purpose of this study was to determine the level of usage of electronic gadget among BS Cruise Ship Management students at John B. Lacson Foundation Maritime University-Molo, Inc. in the first semester for the S.Y. 2011-2012. This study utilized 262 Cruise Ship Management students. The data were obtained by the use of a fifteen-item researchers-made questionnaire. Descriptive statistics used were means and frequency counts. Inferential statistics used were t-test for independent samples and One-Way Analysis of Variance. Results showed that participants are frequent users of electronic gadgets and whether they are below 18, 18 and above, male or female, of any family monthly income. A significant difference however was noted on the level of usage of electronic gadget when participants were grouped according to family monthly income.